

intoPIX to showcase its innovative new products at its own **Broadcast Connected Event 2021** on October 19th

Mont-Saint-Guibert, Belgium, October 12th, 2021 - Following the unfortunate cancellation of NAB 2021, [intoPIX](#), is pleased to host its own "[Broadcast Connected Event 2021](#)" to introduce their latest solutions. This will be a unique opportunity to better understand how intoPIX can help you build and deliver premium Live workflows!

In the LAN, over the WAN or in the Cloud, for HD, 4K or 8K, the intoPIX technologies enable premium transport at low cost, with virtually "zero" latency, and using existing infrastructures. intoPIX focuses on solutions suitable for use with software and hardware COTS. As a result, it is no longer necessary to build constrained systems that are costly to operate, while not even used at their maximum efficiency.

The topics discussed during these live sessions will include :

- The V2.0 of the complete range of [intoPIX TICO-XS solutions](#) implementing JPEG XS and more: 4K/8K, FPGA cores, software Libraries, SMPTE 2110 streaming integration, plugins, reference designs, etc.
- The latest JPEG XS standard development and how the industry is moving together with JPEG XS.
- [An introduction to TICO-RAW](#): the new RAW that delivers RAW quality at the JPEG size. What does it mean for the creative TV & Film industries?



The live sessions will give customers, partners, broadcasters and system integrators from around the world an invaluable opportunity to explore the latest technologies being developed that would normally be presented at NAB. Attendees will get exclusive details on new products and have the time to ask any question they may have to the [intoPIX team](#).

intoPIX is organizing two live sessions on October 19th, registration is free and is now open at <http://www.intopix.com/broadcast-connected-event-2021>. Once registered, attendees will receive further details and announcements in the run-up to the intoPIX Broadcast Connected Event 2021.

About intoPIX

intoPIX is a leading technology provider of innovative compression, image processing and security solutions. We deliver unique FPGA/ASIC cores and efficient software solution (on CPU & GPU) to manage more pixels, preserve quality with no latency, save cost & power and simplify connectivity. We are passionate about offering people a higher quality image experience. Our solutions enable the Broadcast industry to build new bandwidth-efficient live production workflows, reducing operating costs in HD, 4K or even 8K, replacing uncompressed video, enabling remote production and preserving always the lowest latency and the highest quality. More info on www.intopix.com

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